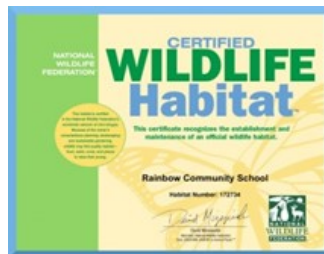


## Rainbow Community School: Annual Sponsorship

Rainbow Community School (RCS), which now includes Omega Middle School (OMS) is a 501(c)(3) non-profit, independent school serving children from preschool through the eighth grade. Since 1977 the school has served as a progressive alternative to the public school system and many families move to Asheville, NC specifically to attend RCS. We are known as supporting and encouraging **accomplished, confident and creative learners who are prepared to be leaders in building a compassionate and environmentally-sustainable world. The RCS model is now being considered for national replication.** The holistic RCS method provides an engaging and nurturing learning environment to educate the whole child using **The Seven Domains**.



RCS is recognized nationally, presenting at conferences such as South by Southwest EDU and is proud to be the recipient of the following awards:



Griffin Award, Preservation



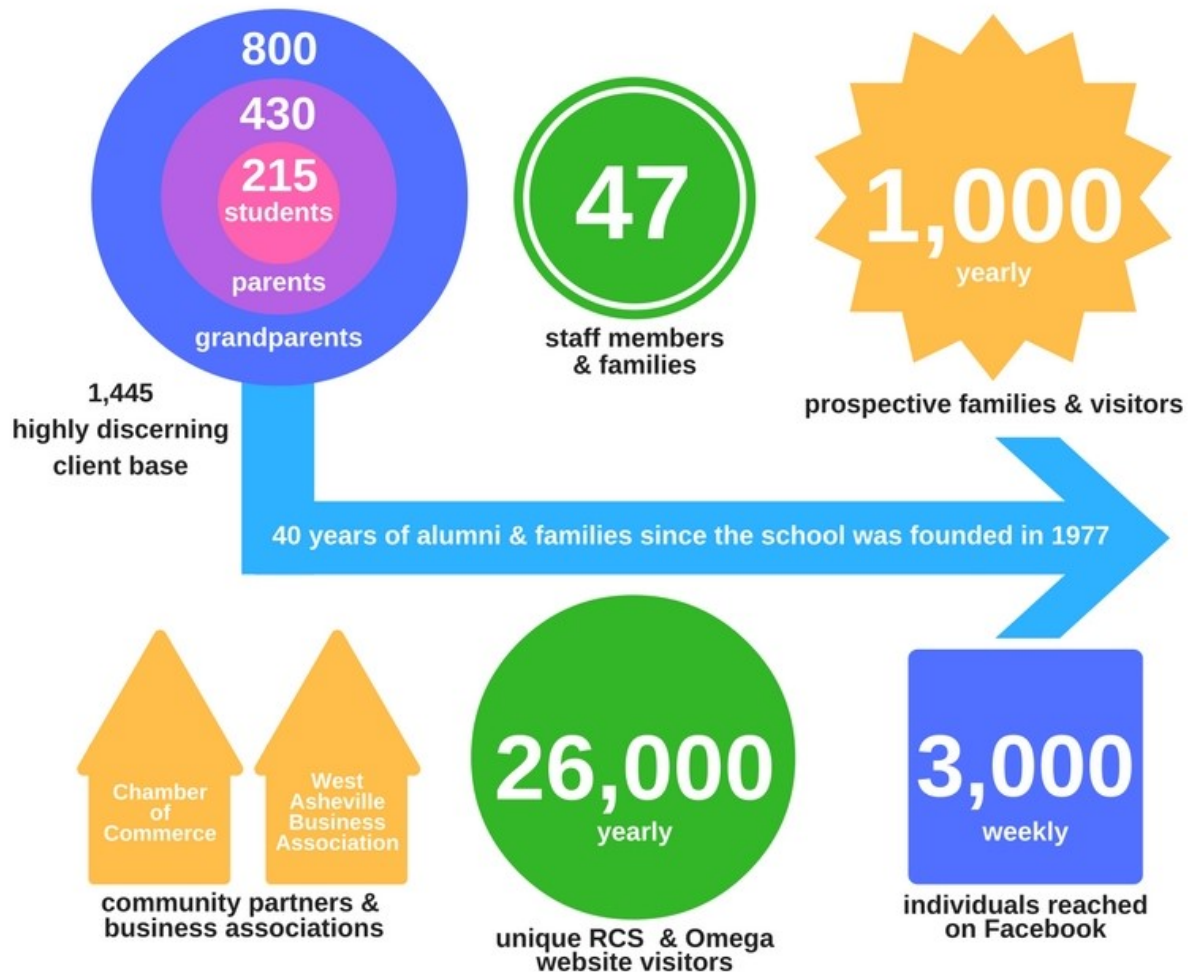
First Place: Best School  
 Business That Best Represents the Spirit of Asheville  
 Best Music Teacher  
 Second Place: Best Preschool  
 Best Art Education Program  
 Third Place: Best After School Program  
 Best Playground



## Sponsorship Opportunities

RCS offers unique opportunities for socially-conscious organizations to play a role in supporting exciting developments at the school, while gaining significant **exposure to new business markets and a discerning client base**. Whether you choose to serve as an annual sponsor at **the Gold, Alpha or Indigo levels**, or decide to join the **Rainbow Business Consortium**, we welcome complementary organizations to engage in this **cutting-edge and world-class educational model**. Through our strategic promotional strategy and networking opportunities, we are sure your business will benefit in a myriad of ways!

### The Reach



Rainbow Community School relies on revenue outside of normal tuition in order to pay for the cost of general operations. Sponsorship funds go toward: Supporting a growing diversity scholarships program; Updating technology in the classroom; Bringing teacher salaries to a more competitive level with other institutions; Facilities improvements; and Community service engagement projects.

"Rainbow is a true community. My business sponsorship provided the message to our Rainbow community about what I do and who I am. That was enough for people to seek out my service when needed and to keep that beautiful circle within the village, so that our support for each other extends beyond the immediate Rainbow walls and into the greater Asheville area. I couldn't be more happy with my return-on-investment (ROI) and the mutual support that Rainbow Community School Business Sponsorship program awards."

-Zack Adam (Prime Mortgage Lending of West Asheville)

	Pot of Gold Premiere Sponsor	Alpha Lead Sponsor	Indigo Supporting Sponsor	Business Consortium
Promotion on website	(logo & link on RCS website) ✓	(logo & link on OMS website) ✓		
Dedicated logo banner in the auditorium	(main entry) ✓	(side entry) ✓		
Placement in fundraising e-newsletters	(featured) ✓	(featured) ✓	(recognition) ✓	
Logo listing on Rainbow Reminders and RCS blog	✓			
Membership to RCS Business Consortium	✓	✓	✓	✓
Optional participation in Entrepreneurs on the Deck	✓	✓	✓	✓
Listing in RCS Online Business Directory	✓	✓	✓	✓
Catered social media: Facebook, Twitter	(monthly) ✓	(bimonthly) ✓	(quarterly) ✓	
Membership to the RCBC closed Facebook group	✓	✓	✓	✓
Industry sector exclusivity	✓			
Free friends and family tickets to one event per year	✓	✓	✓	
Free Rainbow mugs and t-shirts	✓	✓	✓	
Auditorium meeting space rental	(two free per year) ✓	(one free per year) ✓	(discounted) ✓	(discounted) ✓
	<b>\$5,000/year</b>	<b>\$2,500/year</b>	<b>\$1,000/year</b>	<b>\$45/month or</b>

**\*Summary of Rainbow Community Business Consortium:**

- VIP exchange for business information on the deck via a new business kiosk and networking events
- Posting rights to the new Facebook RCBC group
- Promotion for your events or specials featured in The Connector
- Service opportunity with the sixth grade social entrepreneurship class