



Ways to Support our Rainbow Hive!
Contact the RCS Development Director, West Willmore at
west.willmore@rainbowlearning.org for details on any of the following.

One-time Gift

Make a one-time financial contribution by: Donating online, asking our business manager to draft your account, dropping a check off in the main office or mailing your check to 574 Haywood Rd, Asheville, NC 28806.

Make a Pledge

Invest in RCS over time by pledging. Pledges can be fulfilled monthly, quarterly, once per year, over a series of years, or however best meets your needs.

Matching Gifts

Your gift to RCS may have an even greater impact if your employer offers a matching gift program. Contact your company representative to see if your employer matches charitable donations.

Work-Place Campaigns

Check with your employer to see if they offer the option of donating to a charity through the convenience of payroll reduction.

Gifts of Stock

Giving stock that has been held more than 12 months offers a two-fold tax savings: a tax-deduction for the full fair market value of the stock on the date of the gift and avoidance of capital gains.

Tribute Gifts

Make traditional gift-giving occasions particularly meaningful by supporting education. Whether it is Mother's/Father's Day, a birthday, wedding, anniversary or other occasion, consider asking in lieu of gifts, a donation to RCS is preferred

Memorial Gifts

Honor the memory of your loved one by making a gift in their name. Memorial gifts can be acknowledged through a personal note to the family of your loved one.

Shop Online

Buy online through AmazonSmile, 0.5% of your purchases are donated to RCS when you choose RCS as the charity of your choice. The only catch is that you must start your shopping at smile.amazon.com. Sell for charity through ebay. If you sell items on ebay, join the charity-sellers program and a portion of your sales will be donated to RCS.

In Kind Gift Certificates or Items for Fundraiser Auctions

Support annual fundraisers by asking friends and family with businesses to donate products or services for either silent or live auction.

IRA Charitable giving

Individual Retirement Account (IRA) owners over age 70½ may make a transfer of up to \$100,000 per year to qualified charities. IRA charitable rollovers are tax-free and not included in adjusted gross income.

Planned Giving

Planned gifts allow your values to continue beyond your lifetime. Planned gifts are typically made through your will or estate plans to benefit RCS after you are gone.

Bequests

A bequest through your will allows you to designate a specific dollar amount or a percentage of your estate to RCS. A bequest showcases your values to your heirs and can reduce the amount of your taxable estate, which may increase the actual amount available to loved ones.